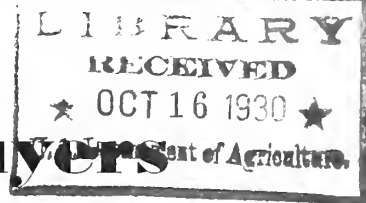


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Better Trees & Plants

Extra Value for Early Buyers



Formal garden on our grounds at Neosho. This Picture was taken about three months after planting.

A Safe Place to Buy

In the purchase of most articles you must rely upon the integrity of the seller. That is particularly true with trees and plants since most people do not know the quality, they cannot see vitality nor distinguish varieties.

The Neosho Nurseries own over 400 acres of land, a 25-acre apple orchard, stock blocks for propagation of true-to-name trees and plants and the best of equipment. Our office and packing house cover an area of 37,000 sq. ft.

Our organization of experienced men and women, experts in growing, handling and shipping nursery stock, in orchard planting and operation, and in landscaping, keep in mind the spirit of our slogan, "Yours for Growing Satisfaction."

The Neosho Nurseries is a safe place to buy, as customers in every state testify.

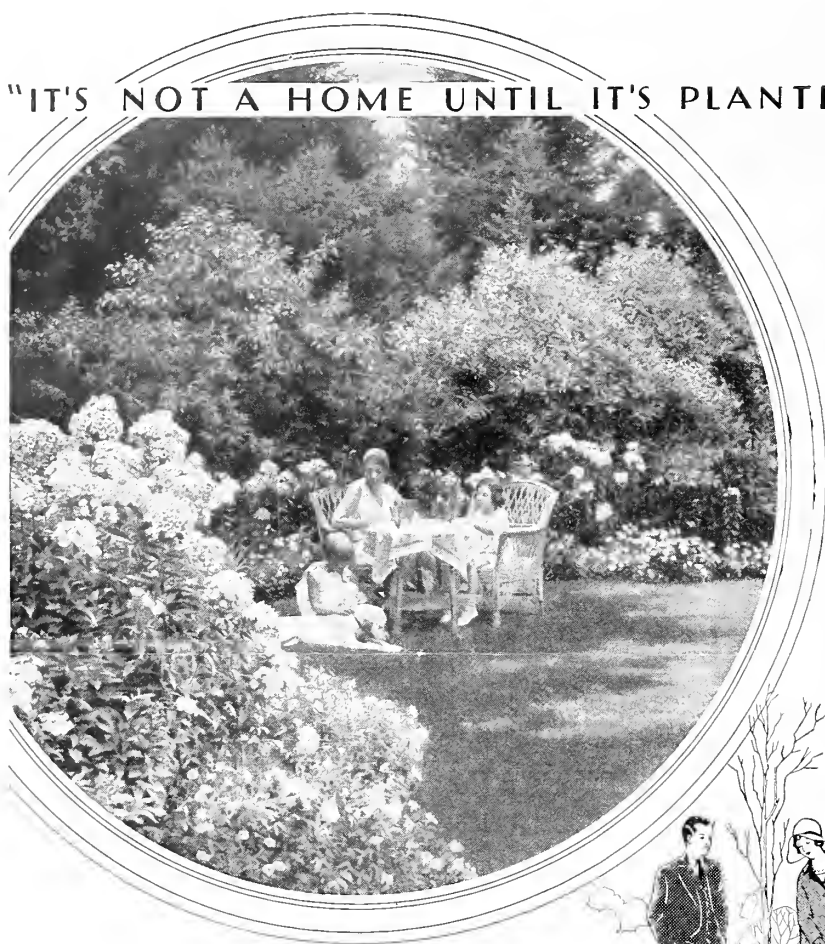
NEOSHO NURSERIES CO.

James H. Hargrave
President.



View of our buildings at Neosho from the South.

"IT'S NOT A HOME UNTIL IT'S PLANTED"



... enjoy an Outdoor Living Room

Throughout the country the old-fashioned, unsightly, useless rear and side yards are being converted into beautiful **Outdoor Living Rooms**—the outward symbols of prosperous, modern, happy homes. The collection below may fit your needs and give you the right start.



Let Us Plan Your Outdoor Living Room

The back yard transformed into an outdoor living room by the proper use of plant materials pays large dividends in beauty of flowers and foliage, as a playground for the children, for the entertainment of guests, and for the enjoyment and comfort of the entire family. It will also add greatly to the cash value of your property.

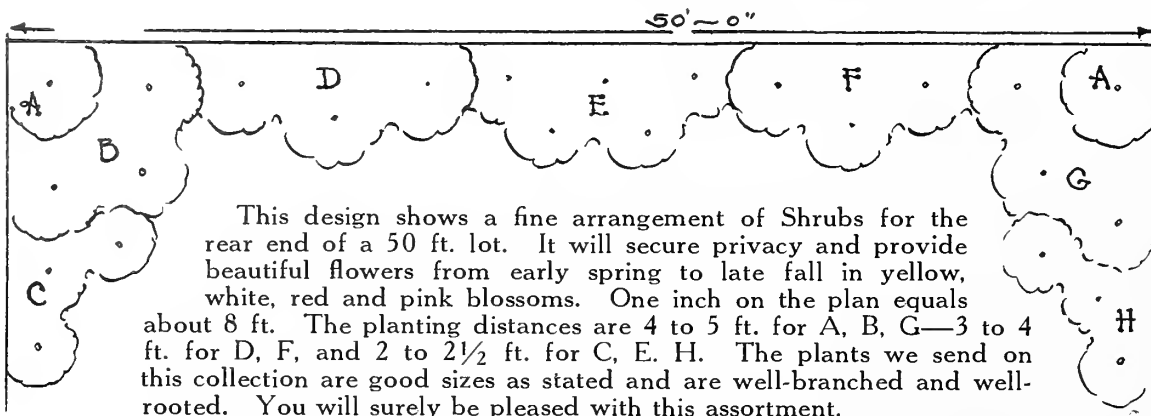
The creation of an Outdoor Living Room is a simple matter. It need not be expensive, and if planted this fall it can be enjoyed next summer.

There are certain fundamental principles in all arts which must be followed in order to secure harmonious, artistic results. That is quite apparent in the art of landscaping. In order that home grounds, or the Outdoor Living Room, may present a pleasing picture there must be harmonious arrangement of suitable plant materials, garden furniture, and other objects. This requires a knowledge of the form, foliage, bloom and habits of growth of trees, shrubs, vines, perennials, etc. If you do not have sufficient confidence in your own ability to plan your grounds look at opposite page and see how you can secure our expert advice at no cost to customers. Act now—the planting season is limited.

Screen Shrub Collection A

25 Shrubs Delivered East of Denver for \$8.68 Cash

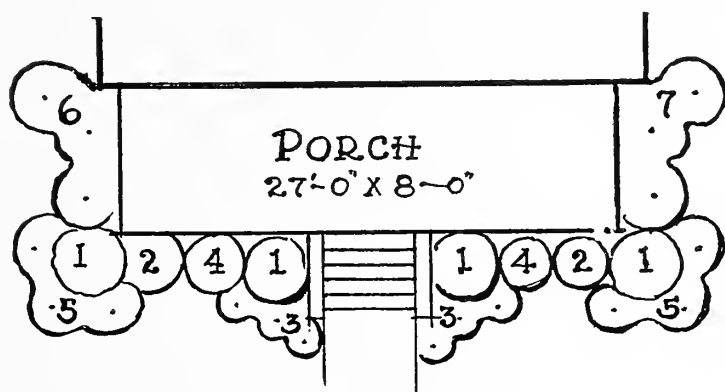
Subject to Prior Sale



Key	Variety	Size	Color
A=	2 Althea,	2-3 ft.,	Pink
	Grows 8-12 ft., blooms July-September		
B=	3 Mock Orange,	2-3 ft.,	White
	Grows 8-12 ft., blooms May.		
C=	3 Hydrangea		
	A. G.,	18-24 in.,	White
	Grows 3 to 5 ft., blooms June-Sept.		
D=	3 Golden Bell,	2-3 ft.,	Yellow
	Grows 6-8 ft., blooms March.		
E=	5 Rosa Rugosa,	2 yr.,	No. 1, Red
	Grows 3 to 5 ft., blooms May.		
F=	3 Spirea Van		
	Houttei,	2-3 ft.,	White
	Grows 6-8 ft., April or May.		
G=	3 Honeysuckle		
	Bush,	2-3 ft.,	
	Grows 6-8 ft., blooms April or May.		
H=	3 Hydrangea		
	P. G.,	18-24 in.,	White
	Grows 5 to 7 ft., blooms July to Oct.		



This beautiful foundation planting increases the value of the house ten times the cost of the plant material, not to mention the satisfaction of the owner and his family. Planting design, number of each shrub required and the sizes we will furnish are stated below.



Foundation Collection A

26 Shrubs delivered east of Denver \$8.16 cash—subject to prior sale.

Key	Variety	Size	Color	Season	Mature Height
1=4	Spirea Van Houttei.	2-3 ft.	White	April or May	6-8 ft.
2=2	Japanese Barberry...	18-24 in.	Red Berries	Fall	3-5 ft.
3=6	Spirea Froebels	18-24 in.	Rose Pink	All Summer	3-4 ft.
4=2	Hydrangea P. G.	18-24 in.	White	July-Oct.	5-7 ft.
5=6	Hydrangea A. G.	18-24 in.	White	June-Sept.	3-5 ft.
6=3	Jetbead.	2-3 ft.	White	May	3-5 ft.
7=3	Golden Bell, upright.	2-3 ft.	Yellow	March	6-8 ft.

NOTE—Hydrangeas should be pruned back in late winter to about 2 ft. from the ground.

How to Enjoy Neosho Landscape Service

OUR Landscape Service is available to you even though your home is in a distant state. Send us a sketch and full information as specified below. We will then prepare a detailed plan, incorporating original ideas which will enable you to secure practical artistic effects which will increase the attractiveness, enjoyment and value of your property.

With this information send us your check for \$5.00 which will be applied on the purchase price of the trees, plants, etc., when your order is received.

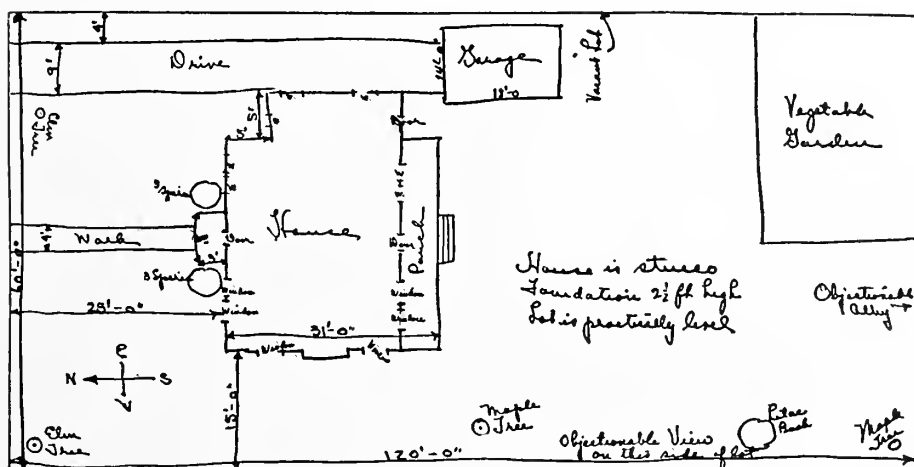
The plan we submit for your approval will show the exact location of each tree, shrub, etc., and will furnish an accurate guide for planting. At the same time we will give you an estimate of the cost of the plant materials required.

We Need This Information

The drawing at the left shows how to prepare a rough sketch (not drawn to scale) to supply the information we must have. Please answer all questions fully.

- Give all dimensions of building and lot.
- Show location of buildings on lot.
- Give points of compass.
- Show location of all trees and shrubbery on place.
- Show location of all walks, drives, etc.
- Give all grades, show terraces, etc.
- Show any objectionable views to be screened.
- Attach kodak views, taken from north, south, east and west sides of lot, if possible.
- Show where windows in first floor are placed.
- Is the house one, two or three stories?
- Color of house—brick, frame or stone.
- Height of foundation and windows.
- Do you like a lot of shrubbery?
- Do you want any hedges?
- Where preferred?
- Do you want us to locate trees, drives and walks?
- Do you prefer any particular kind of trees?
- Do you want a rose bed?
- Do you want a formal flower garden?
- Do you want any fruit trees?
- Do you want any evergreens?
- Do you want a vegetable garden? Where preferred?
- Do you want a rock garden?
- What is the character of soil?
- State how much you are willing to spend, also if you wish to plant part this season and the balance next season.

NOTE—Your sketch need not be drawn to scale, just so you give us correct dimensions.



Example of rough sketch sent by customer.

Special Get-Acquainted Offers

We were fortunate in having enough rain but particularly successful with some sorts, so we are sharing our good fortune with our customers.

Over one-half of our orders came from our old customers—full endorsement of our products and service. You, too, can enjoy "Growing Satisfaction."

Terms—Cash with order—Satisfaction guaranteed upon arrival. Subject to prior sale.

Demonstration Orchards

There are first-class trees, just the same as our commercial customers have used with highly satisfactory results. Remember you must cut the tops back after planting and what you then have left makes the foundation of your orchard. Graded as they are, by diameter, you will have a uniform lot of trees, all with the same size trunks and with good root systems.

APPLE—1 yr. $\frac{3}{8}$ in. up diameter, 3 to 4 ft.

Your choice of Yellow Transparent, Duchess, Wealthy, Jonathan, Delicious, Winesap, Stayman and Crabapple.
25 FOR \$4.00 F. O. B. Neosho **100 FOR \$12.00 F. O. B. Neosho**

APPLE—2 yr. $\frac{9}{16}$ in. up diameter, 4 to 6 ft.

Your choice of Yellow Transparent, Duchess, Wealthy, Delicious and Crabapple.
25 FOR \$7.00 F. O. B. Neosho **100 FOR \$24.00 F. O. B. Neosho**

PEACH— $\frac{5}{16}$ to $\frac{7}{16}$ in. diameter, $2\frac{1}{2}$ ft. up.

Your choice of Mayflower, Greensboro, Arp Beauty, Carman, J. H. Hale, Early Elberta, Elberta Cling, Krummel.
25 FOR \$3.60 F. O. B. Neosho **100 FOR \$12.00 F. O. B. Neosho**

Dollar Offers—Postpaid

All these offers are extra good values. Please note we specify sizes so that you may know exactly what to expect.

APPLE—1 yr. $\frac{3}{8}$ in. up diameter, 3 to 4 ft.

Your choice of Yellow Transparent, Duchess, Wealthy, Jonathan, Delicious, Winesap, Stayman and Crabapple.
5 for \$1.00 Postpaid

PEACH— $\frac{5}{16}$ to $\frac{7}{16}$ in. diameter, $2\frac{1}{2}$ ft. up.

Your choice of Mayflower, Greensboro, Arp Beauty, Carman, J. H. Hale, Early Elberta, Elberta Cling, Krummel.
6 for \$1.00 Postpaid

CHERRY— $\frac{3}{16}$ in., 2 to 3 ft.

1 Early Richmond, 2 Montmorency.
3 for \$1.00 Postpaid

PEAR— $\frac{3}{16}$ in., 2 to 3 ft.

Your choice of Bartlett, Lincoln, Seckel, Kieffer.
3 for \$1.00 Postpaid

PLUM— $\frac{3}{16}$ in., 2 to 3 ft.

Your choice of Endicott, Italian Prune, Omaha, Red June, Wild Goose, Compass Cherry-plum.
5 for \$1.00 Postpaid

GRAPE VINES—2 yr. No. 1 plants.

8 Concord for **\$1.00 Postpaid**.
6 Moore Early for **\$1.00 Postpaid**.
Assortment of 7 vines for **\$1.00 Postpaid**.
1 Agawam (Red) 3 Concord
1 Moore Early 1 Worden
1 Diamond (White)

ASPARAGUS—Mary Washington. 2 yr. No. 1 plants.

50 for \$1.00 Postpaid

FLOWERING CRAB—Pink, 2-3 ft.
\$1.00 each Postpaid

SHRUBS—4 for **\$1.00 Postpaid**

Althea, pink. 2-3 ft.
Coralberry. 2-3 ft.
Snowberry. 2-3 ft.
Spirea Thunbergi. 18-24 in.
Spirea Van Houttei. 2-3 ft.
Tamarix Africana. 18-24 in.
Japanese Barberry. 18-24 in.
Deutzia, Pride of R. 2-3 ft.
Japan Bush Honeysuckle. 18-24 in.
Purple Lilac. 18-24 in.
Japan Quince. 18-24 in.

3 for \$1.00 Postpaid

Golden Bell, upright. 2-3 ft.
Snowball. 18-24 in.
Weigela Rosea. 2-3 ft.
Weigela Red. 18-24 in.
Hydrangea A. G. 18-24 in.
Hydrangea P. G. 18-24 in.
Jetbead. 18-24 in.
Persian Lilac. 18-24 in.
Rosa Rugosa, Red. No. 1

Shade Trees

F. O. B. NEOSHO

Chinese Elm, 4-5 ft., **75c each**.

American Elm, Green Ash, White Ash, Silver Maple, Carolina Poplar, Lombardy Poplar, Weeping Willow, 5-6 ft., **40c each**.
Pussy Willow, 3-4 ft., **35c each**.

Rose Collections

ROSES—2 yr. No. 1 field grown. Will bloom first season.

3 Everblooming for \$2.00 Postpaid

6 Everblooming for \$3.50 Postpaid

Your choice of Pink, Red, White, Yellow, but our selection of varieties.

NEOSHO NURSERIES CO.

NEOSHO, MISSOURI